



The Sunflower Fund

Hope begins with you

PRESS RELEASE BRIEF

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Press Release Headline:

Putt with purpose at the Annual Sunflower Fund Golf Day

Press Release Copy:

The fairway has been cleared for the 13th Annual Sunflower Fund Golf Day taking place on Tuesday 24th July at the distinguished Mount Edgecombe Country Club and players can expect a fabulously fun day as they swing into action for a great cause.

The cost per 4-ball is R2800 which includes an awesome goodie bag, green fees as well as dinner. The format is a 4-ball alliance, two scores to count and the top twenty teams will receive great prizes. A tote box of golfers 'favourites' will be the main raffle prize and the Fund would gratefully welcome the sponsorship of beverages (alcoholic and non-alcoholic) and snacks (biltong, crisps, chocolates, nuts).

To book a 4-ball or sponsor a teebox, a 4-ball prize or goodie bag items please contact Allison Ekstrand on 031 266 1148 or email allison@sunflowerfund.org.za

Funds raised from the Golf Day will enable The Sunflower Fund to create awareness and education about blood stem cell donation, recruit more blood stem cell donors, grow the patient support fund and maintain a registry of committed donors. This in turn means greater hope of life for patients who are diagnosed with life-threatening blood diseases and who are in need of a blood stem cell transplant from a matching unrelated donor.

Thank you to sponsors Sanlam Private Wealth, BUCO Pinetown, Finfind and Mount Edgecombe Country Club for their generous sponsorship.

For more information on The Sunflower Fund, please call toll free 0800 12 10 82 or visit www.sunflowerfund.org.za.

Boiler Plate (to include at the end of press release):

About The Sunflower Fund:

The Sunflower Fund, a South African Non-Profit Company (NPC), is dedicated to creating awareness, educating the public and recruiting blood stem cell donors.

The Sunflower Fund pays for the cost of the tissue-type testing. This is fundamental to saving the lives of South Africans who need a stem cell transplant. The chance of finding a matching donor is 1 in 100,000 – and as ethnic origin plays a significant role in the search for a donor, South Africa's rainbow nation is at a distinct disadvantage, requiring a large pool of prospective donors.

Should you wish to become a donor, support one of the fundraising projects or make a financial contribution, please contact The Sunflower Fund on toll-free number: 0800 12 10 82. Visit www.sunflowerfund.org.za to learn more or look out for the DONATE button to make a cash donation via the website.

Image Captions:

Insert image caption to be sent for editing.